

Job Description :- (CRM Executive)

ONLY MBA STUDENTS FOR THIS PROFILE

Salary 18k to 25k (depending upon candidate)

- Loyalty Program Management
- Loyalty / Campaign architecture and Management
- Client Meetings / Presentations
- Accompany Sales / Senior Management for Sales Meetings
- MOMs, Follow-ups, Ops / technology Coordination
- Account Mining and Analytics
- Account Growth & CRM
- Proposals and Documentation Customer Business Ideation, Concept Selling Understanding Loyalty Analytics to drive customer growth Campaign / Promotion ideation across Channels Client troubleshooting / Helpdesk / liasoning to ensure seamless delivery / program management
- Events, Conferences and Business Interaction Daily work allocation & reporting with daily email status updates
- Internet Research
- Any task given by supervisor